

METHOD AND APPARATUS FOR AN E-COMMERCE MESSAGE USING SMS**ABSTRACT**

The invention provides a method for generating an SMS business message for processing by a software application comprising the steps of: a data
5 collection interface accepting outgoing instructions and outgoing data from said software application; a message encoding engine encoding said outgoing instructions and outgoing data from said software application using an encoding template to generate the SMS business message as a categorized SMS
10 message formatted for processing by a data processing system; and a dispatcher runtime processor processing said SMS business message for transmission over a network to a recipient.

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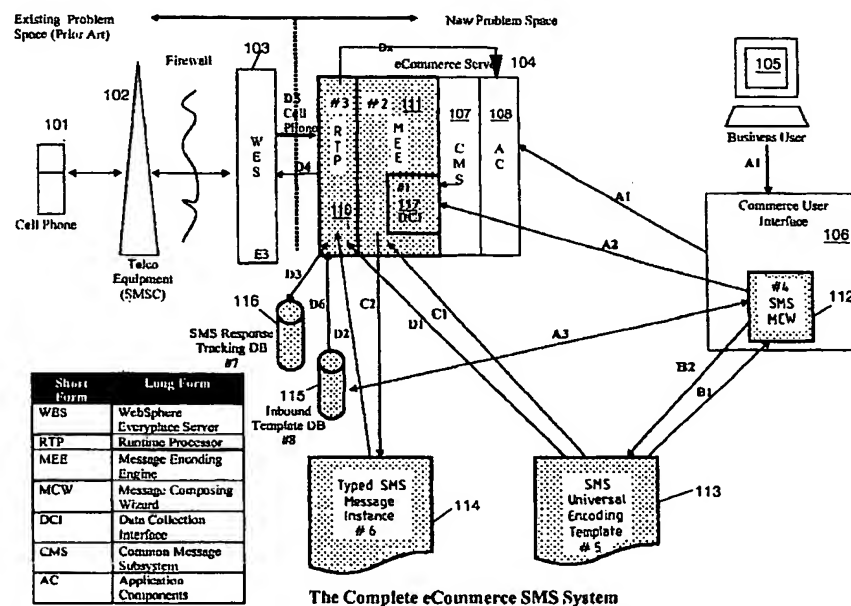
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(54) Title: METHOD AND APPARATUS FOR AN E-COMMERCE MESSAGE USING SMS



(57) Abstract: The invention provides a method for generating an SMS business message for processing by a software application comprising the steps of: a data collection interface accepting outgoing instructions and outgoing data from said software application; a message encoding engine encoding said outgoing instructions and outgoing data from said software application using an encoding template to generate the SMS business message as a categorized SMS message formatted for processing by a data processing system; and a dispatcher runtime processor processing said SMS business message for transmission over a network to a recipient.